



IIM Shillong, IIM Kashipur and AIS India Chapter co-hosted
Paper Development Workshop
Monday, 23-May-2022
PROGRAMME SCHEDULE

Time Slot (IST)	Key Events	Speakers
09:30 AM - 09:50 AM	Inauguration	Prof. Rahul De (Dean, Programmes; IIM Bangalore) Guest of Honor: Prof. DP Goyal (Director IIM Shillong)
10:00 AM – 12.45 PM	Parallel Tracks of Paper Presentations	
	Track 1	Track 2
12:45 PM – 01:30 PM	Workshop on Shaping through Review	Prof. Jang Bahadur Singh, IIM Trichy Prof Mayank Kumar, MICA
2.30 PM – 3:15 PM	Keynote address How can the Digital Mitigate Health (In)Equities in India?	Prof. Sundeep Sahay, University of Oslo
3:15 PM – 5.00 PM	Paper Presentations Track 4	
5:00 PM - 5:10 PM	Concluding Session	

LINKS TO THE SESSIONS

Inauguration, Track 1, Shaping through Review, Keynote Address, and Track 4 sessions:
<https://iimkashipur-ac-in.zoom.us/j/93265962920?pwd=MGIPYjhkN1ZvSE5uVDI2V0I5bFBvZz09>
Meeting ID: 932 6596 2920 Passcode: 052345

Track 2: <https://iimkashipur-ac-in.zoom.us/j/94025031625?pwd=QjAyS0tadGdvQTBndlEyeUgzamtvdz09>
Meeting ID: 940 2503 1625 Passcode: 128019

Track 3: <https://iimkashipur-ac-in.zoom.us/j/99422949897?pwd=dEVXRmd4ak9sOWg5TzJxRlZ2OHFPUT09>
Meeting ID: 994 2294 9897 Passcode: 981810



Track 1	Chair: Prof. K. Venkataraghavan IIM Kashipur, Co-Chair: Prof. Mayank Kumar MICA
Link	https://iimkashipur-ac-in.zoom.us/j/93265962920?pwd=MGIPYjhkN1ZvSE5uVDI2V0I5bFBvZz09 Meeting ID: 932 6596 2920 Passcode: 052345
Time Slot (IST)	Topic, Presenting Authors
10:00 AM – 10:30 AM	F_003: Cyber security design and leadership: An ethnographic study Shashi Kant Srivastava, IIM Indore
10:30 AM – 11:00 AM	F_008: Identifying and mitigating bottlenecks in the pharmaceutical industry using blockchain technology Sayan Datta, IIM Kashipur
11:00 AM – 11:30 AM	F_014: InfraShare-in-Cloud: A Model to Forecast Data Utilization of Servers Sanjay Chauhan, IIM Shillong
11:30 AM – 11:45 AM	Recess
11:45 AM – 12:15 PM	F_015: Framing Rape Crimes: An Analysis of Attribution in News Stories About Rape Crimes, impact on legal awareness of individuals Seema Shukla, Garima School of Management, IMS Unison University
12:15 PM – 12:30 PM	S_001: Digital Transformation in School Libraries with Knowledge Management Kavita Anand, Swami Vivekanand Subharti University



Track 2	Chair: Prof. Pradeep Kumar Dadabada, IIM Shillong
Link	https://iimkashipur-ac-in.zoom.us/j/94025031625?pwd=QjAyS0tadGdvQTBndIEyeUgzamtvdz09 Meeting ID: 940 2503 1625 Passcode: 128019
Time Slot (IST)	Topic, Presenting Authors
10:00 AM – 10:30 AM	F_001: Information Privacy - Organisational Framework Sahasish Halder, VS Prakash Attili IIM Lucknow
10:30 AM – 11:00 AM	F_004: ICT4D and Sustainable Behaviour: A Communication Infrastructure perspective Falguni Gupta, IIM Kashipur
11:00 AM – 11:30 AM	F_012: Adopting AI in HRM - The Dynamic Managerial Ecosystem Perspective Deepa B, Loyala Institute of Business Administration
11:30 AM – 11:45 AM	Recess
11:45 AM – 12:15 PM	F_006: Identifying Product Improvement Opportunities in Healthcare Wearables: A Case Study of Fitbit Versa 2 Anurag Kulshrestha, IIM Kashipur
12:15 PM – 12:30 PM	S_002: Achieving Universal Health Coverage through Mobile Health Anushka Goel University School of Management Studies, GGS Indraprastha University



Track 3	Chair: Prof. Mayank Sharma, IIM Kashipur
Link	https://iimkashipur-ac-in.zoom.us/j/99422949897?pwd=dEVXRmd4ak9sOWg5TzJxRlZ2OHFPUT09 Meeting ID: 994 2294 9897 Passcode: 981810
Time Slot (IST)	Topic, Presenting Authors
10:00 AM – 10:30 AM	F_010: Smart Home Adoption: A Threat Mitigation Perspective Avant Kumar, VS Prakash Attili, Ashwani Kumar IIM Lucknow
10:30 AM – 11:00 AM	F005: Role of Agile in Enterprise Architecture Arushi Gupta, VS Prakash Attili IIM Lucknow
11:00 AM – 11:30 AM	F009: Understanding Pro-Environmental Tourism Behavior in India. Nisarg Shrivats, IIM Shillong
11:30 AM – 11:45 AM	Recess
11:45 AM – 12:15 PM	F_002: Role of “Kisan Drone” In Developing Agricultural Production as a Tool of Drone Delivery Services (DDS) Ajit Kumar Das Department of Business Administration, Central University of Jharkhand
12:15 PM – 12:30 PM	S_003: Mhealth Apps for Wellness of Rural Pregnant Women in India Raghu Yadaganti, Jessy Nair PES University



Track 4	Chair: Prof. Pradeep Kumar, Prof. Venkataraghavan K and Prof. Mayank Sharma
Link	https://iimkashipur-ac-in.zoom.us/j/93265962920?pwd=MGIPYjhkN1ZvSE5uVDI2V0I5bFBvZz09 Meeting ID: 932 6596 2920 Passcode: 052345
Time Slot (IST)	Topic, Presenting Authors
3:15 PM – 3:45 PM	F_013: ASHA Worker on Gig Platform as Geriatric Care Assistant Jyoti, IIM Shillong
3:45 PM – 4:15 PM	F_007: How ICT Infrastructure Leads to Better Healthcare Outcome? Exploring the Mediating Mechanism Akshay Aggarwal, IIM Sirmaur
4:15 PM – 4:45 PM	F_011: A qualitative study on project failure in agile teams using socio-technical systems theory Meenakshi Kolukuluri, JB Singh IIM Trichy
4:45 PM – 5:00 PM	S_004: Implemented cyber-physical systems (IoT enabled) advanced predictive maintenance Rashmi Ranjan Mohapatra, Hindalco Industries Limited