



International Conference on DIGITAL ECONOMY

Transforming Society, Government and Lives

An AIS India Chapter Affiliated Conference

8-9 February, 2019

IIM Raipur
Chhattisgarh, India

Organized by
The Center for Digital Economy, IIM Raipur

Digital Economy (DE) is characterized by increased reliance on digital technology. In one sense it is a worldwide network of economic activities, commercial transactions and professional interactions that are enabled by information and communication technologies. With the advent of Web 2.0 and Web 3.0 technologies, such as social media and IoT, these boundaries have become further blurred. In the new economy, digital networking and communication infrastructure provides a global platform over which people and organizations devise strategies, interact, communicate, collaborate and search for information. Government of India's Digital India program has given boost to the use of digital infrastructure for financial inclusion as well as micropayments. The plan for providing country wide access to digital infrastructure including hi-speed Wi-Fi and so on has given boost to digital economy in India. However, this brings forth a number of questions that need to be carefully examined. For example, what is the impact of Digital India programs at the grassroot level. One of the notable reforms in Digital India program is the launch of GeM (Govt. e-marketplace), a portal for Government procurement that will facilitate MSMEs in their endeavor to participate in procurement activities. The notable question remains – has there been any ground-breaking impact on the beneficiaries through the use of ICTs or digital platform? This conference aims to deliberate upon important issues related to Digital Economy.

Following are the thrust areas of the conference.

THRUST AREAS

- Electronic and Mobile Commerce
- E-Governance
- Business Analytics
- Financial Technology (FinTech) such as Blockchain, Cryptocurrency
- Financial Inclusions systems such as Mobile Banking, Micro payments, Payments banks
- Enterprise wide systems, such as EDI, ERP, eSCM, eCRM etc.
- Digital Marketing and Social Media
- Cashless Economy
- IT Driven Businesses Transformation
- Robotics and Artificial Intelligence
- Submission to any other topic related to Digital Economy will also be accepted

PANEL DISCUSSIONS (More to be Announced)

- Governance in the Era of AI
- Issues in Blockchain driven Economy
- Micropayment Apps and its impact on Indian Payment Ecosystem

WORKSHOPS / TUTORIALS (More to be Announced)

- Workshop on Data Science for DE
- Workshop on Blockchain and Bitcoin

PAPER SUBMISSION

Extended abstracts of your work must be submitted by 15th October, 2018 using ICDE 2018's submission system. Each submission must be original and not submitted to another journal or conference. The author(s) retain the copyright of their work and can submit anywhere else after this conference. The guidelines for preparing the extended abstract as well as the submission template is available at Conference's website. The accepted submissions will be published in the form of a booklet presenting proceedings of the conference. However, the author(s) will retain the copyright of their work and can submit anywhere else after this conference. *Selected papers from the conference will be invited for publication in the following journals after due review process (More might get added to this list):*

- Asia Pacific Journal of Information Systems
- Pacific Asia Journal of the Association for Information Systems

Important Date- Conference Notification 15th July, Extended Abstract 15th November, Abstract Acceptance Notification 1st December, Camera Ready Submission of Extended Abstract Due 15th December 2018



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